

# The Condition of College & Career Readiness 2014

**National**

**ACT**<sup>®</sup>

# National

## The Condition of College & Career Readiness 2014

*The Condition of College & Career Readiness 2014* is ACT's annual report on the progress of the graduating class relative to college readiness. This year, 57% of the graduating class took the ACT® college readiness assessment. The increased number of test takers over the past several years enhances the breadth and depth of the data pool, providing a comprehensive picture of the current graduating class in the context of readiness levels as well as offering a glimpse of the emerging educational pipeline.

### Our Commitment to College and Career Readiness

As a research-based nonprofit, ACT is committed to providing a wider range of solutions across a wider range of life decision points in an increasingly individualized manner so everyone can benefit. This commitment has led ACT to a mode of continuous improvement in an ever-changing educational and workplace landscape. Over the last year, ACT has made several key announcements, including:

- **Release of ACT Aspire™.** In spring 2014, ACT released an assessment system that spans grades 3–10. It aligns to the ACT College Readiness Standards, which allows monitoring and intervening to take place much earlier and helps prepare students to succeed at college-level work, culminating with the ACT college readiness assessment. To date, more than 1 million assessments have been taken.
- **Enhancements to the ACT college readiness assessment.** Several key modifications to the ACT were announced. These include:
  - ~ Online, computer-based administration of the ACT, with more than 4,000 students tested in spring 2014
  - ~ Optional constructed-response computer-based testing tasks in mathematics, reading, and science—offered alongside the existing optional Writing Test—assessing whether students can justify, explain, and use evidence to support claims
  - ~ Additional questions on the Reading Test that address whether students can integrate knowledge and ideas across multiple texts
  - ~ Additional statistics and probability items on the Mathematics Test to allow for reporting of student achievement in this area
  - ~ Additional reporting to include a STEM score, career readiness indicator, English language arts score, text complexity indicator, and reporting categories consistent with college and career readiness language
  - ~ Enhanced Writing Test based on the newly developed ACT writing competency framework that provides results in four domains

While the evolution of the ACT continues and additional scores will be provided, it will remain a curriculum-based achievement exam, and the 1–36 score scale will not change.

- **A continued commitment to evidence and validity monitoring.** The ACT National Curriculum Survey®, completed every three to five years, is used to build and update a valid suite of ACT assessments, empirically aligned to the ACT College Readiness Standards. The survey informs the test blueprint for the assessments. Assessment results validate the ACT College Readiness Standards and the ACT College Readiness Benchmarks. This evidence and the validity cycle drive the development and continuous improvement of ACT's current and future solutions, as well as the associated research agenda.
- **Release of ACT Profile™.** ACT Profile is a first-of-its-kind college and career planning community, built on 30-plus years of ACT research. Mobile, social, and *free to students* (over the age of 13), ACT Profile develops personalized insights and populates an interactive career graph to show students the best career matches based on their self-assessment results. The tool then extends those insights to help students make informed career and educational plans.

ACT is committed to being a leader in education and career success by infusing innovation into our foundation of assessment excellence. We make changes only after a thorough analysis of user need, coupled with our commitment to the highest-quality test development and helping *all* students achieve college and career success.

### A Holistic View of College Readiness

ACT continues in its steadfast support of the purpose and intent of the Common Core State Standards, which focus on the key essential standards that can prepare students for college and career success. However, we also believe that academic readiness is just one of several factors that contribute to educational success. Other key factors include the academic behaviors of students and informed career planning (e.g., based on interests). Together, these elements define a clear picture of student readiness for postsecondary education. To encourage progress, the educational system needs to monitor and sustain all key factors of success.

### Using This Report<sup>1</sup>

This report is designed to help educators understand and answer the following questions:

- Are your students prepared for college and career, and are your younger students on target?
- Are enough of your students taking core courses, and are those courses rigorous enough?
- What are the most popular majors/occupations, and what does the pipeline for each look like?
- What other dimensions of college and career readiness, like academic behaviors, should educators track?
- How are educators tracking progress on STEM initiatives?

# Key Findings

## National

### About Your Graduating Class

Nationally, 1,845,787 students—or 57% of the 2014 US graduating class—took the ACT. This represents an 18% increase in the number of ACT-tested graduates since 2010. This report represents a subset of the entire student population, with the results reflecting the achievement of only those tested, not the entire graduating class. The diversity of the test-taking population has increased: the percentage of Hispanic ACT-tested graduates in 2014 was larger than in 2010, while the percentage of Caucasian ACT-tested graduates in 2014 was smaller. Among the national 2014 ACT-tested graduating class, 18% were potential first-generation college students whose parents did not enroll in postsecondary education.

### Academic Achievement

The percent of graduates meeting the ACT College Readiness Benchmarks remained relatively steady this year. The number of students achieving the science Benchmark increased by 1%, while the number attaining the math Benchmark dropped by 1%. The percentage of students who met the English and reading Benchmarks remained the same. The national average ACT Composite score increased by 0.1 point compared to last year. Encouragingly, in several of the states that administer the ACT to all students—Kentucky, Michigan, North Carolina, Tennessee, and Wyoming—the average ACT Composite score improved by 0.2 to 0.3 points. This improvement is consistent with previous ACT data: gains in achievement are common in states that create an educational culture focused on college and career readiness.

### Opportunity for Growth

The findings point to strong opportunities to improve college and career readiness in the areas of reading and science, where at least 10% of students earned scores only 1 or 2 points below the ACT College Readiness Benchmark. ACT research has shown those students meeting three or four ACT College Readiness Benchmarks—39% of the 2014 ACT-tested graduates—have a strong likelihood of experiencing success in first-year college courses. One way to improve college and career readiness is to ensure that more students take a college preparatory core curriculum in

high school. Among 2014 test takers, 50% of core-taking students met the ACT College Readiness Benchmark in math, compared to 27% of non-core-taking students. Nearly one in four ACT-tested graduates did not plan to take a core curriculum, which translates to 405,073 more students who could have benefited from more rigorous coursework.

### Student Aspirations

Encouragingly, 86% of 2014 ACT-tested graduates aspired to postsecondary education, but a significant number of those students might not actually enroll. Among the national 2013 ACT-tested graduating class, 87% aspired to attend college but only 69% actually enrolled. If this aspirational gap were fully closed, an additional 314,831 of the nation's 2013 ACT-tested graduates would have enrolled in postsecondary education.

### What's Next?

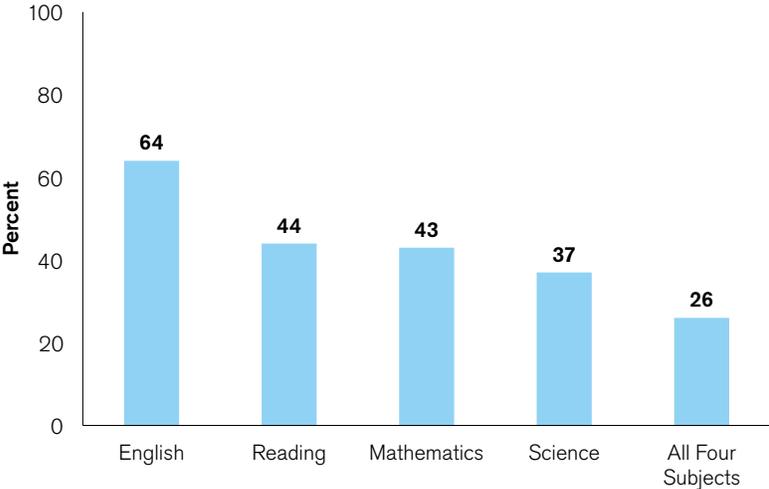
There is work to be done to improve the college and career readiness of our nation's students. Teaching to a higher set of standards, getting more students to take a core curriculum, and improving the rigor within those core courses are just a few of the ways we can begin to increase college and career readiness levels among students. Implementation of an integrated, longitudinal, data-driven system is needed to inform and encourage coherence in school, district, and state efforts to prepare all high school graduates for college and career. All students would benefit from systematic guidance and feedback regarding their academic progress starting early in their schooling. ACT research (*The Reality of College Readiness*, 2013; *Readiness Matters*, 2013) demonstrates that academically prepared students, as measured by the ACT College Readiness Benchmarks, are more likely than less-prepared students to succeed in their future educational endeavors. However, ACT research also suggests that there are other factors that impact student success, including the academic behaviors of students and informed career planning. ACT strongly encourages educators in states, districts, and schools to set and monitor student interventions on all of these key student success factors.

# National

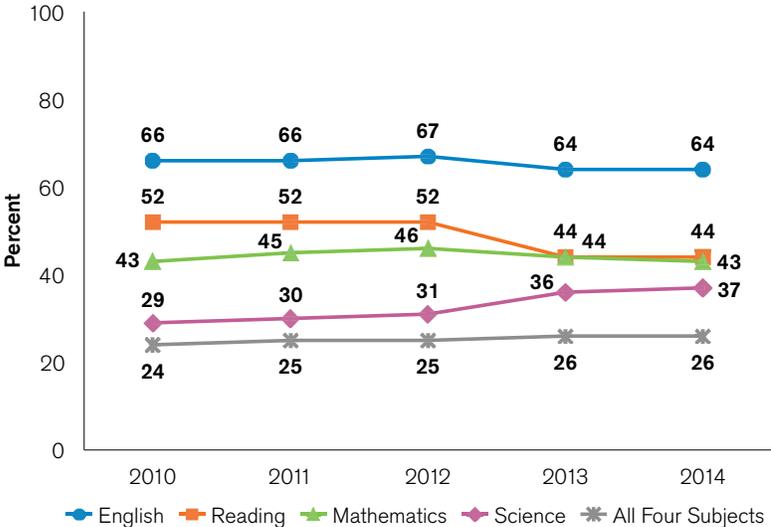
## Attainment of College and Career Readiness

- 1,845,787 high school graduates, or an estimated 57% of the graduating class, took the ACT\*.
- From 2010–2014, the number of ACT test-taking graduates has increased by 17.7%, while the estimated number of graduates has decreased by 2.8%.

**Percent of 2014 ACT-Tested High School Graduates Meeting ACT College Readiness Benchmarks by Subject**



**Percent of 2010–2014 ACT-Tested High School Graduates Meeting ACT College Readiness Benchmarks\*\***



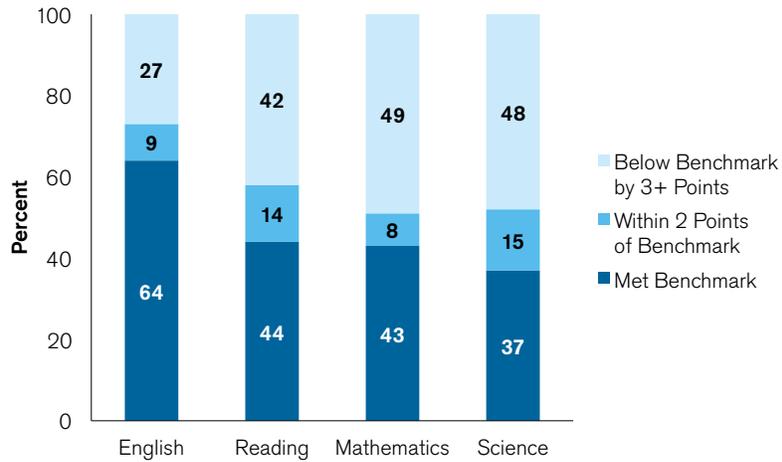
\* Totals for graduating seniors were obtained from *Knocking at the College Door: Projections of High School Graduates*, 8th edition. © December 2012 by the Western Interstate Commission for Higher Education.

Note: Percents in this report may not sum to 100% due to rounding.

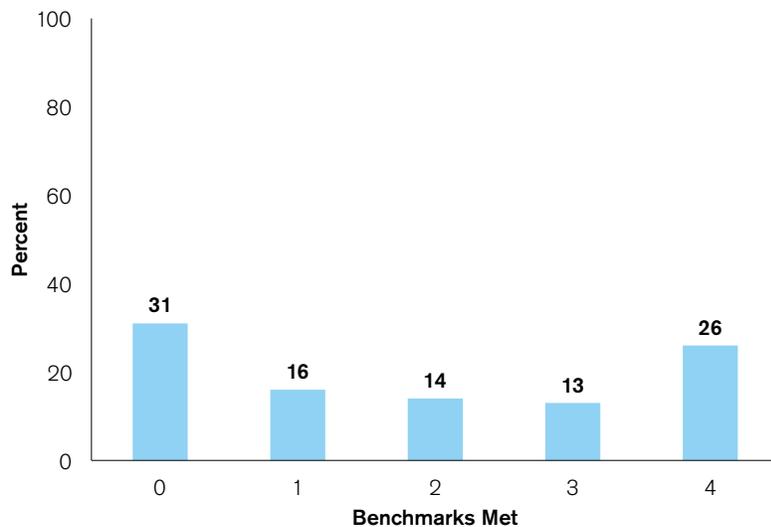
\*\*ACT College Readiness Benchmarks in reading and science were revised in 2013. See page 19 for details.

## Near Attainment of College and Career Readiness

Percent of 2014 ACT-Tested High School Graduates by ACT College Readiness Benchmark Attainment and Subject



Percent of 2014 ACT-Tested High School Graduates by Number of ACT College Readiness Benchmarks Attained

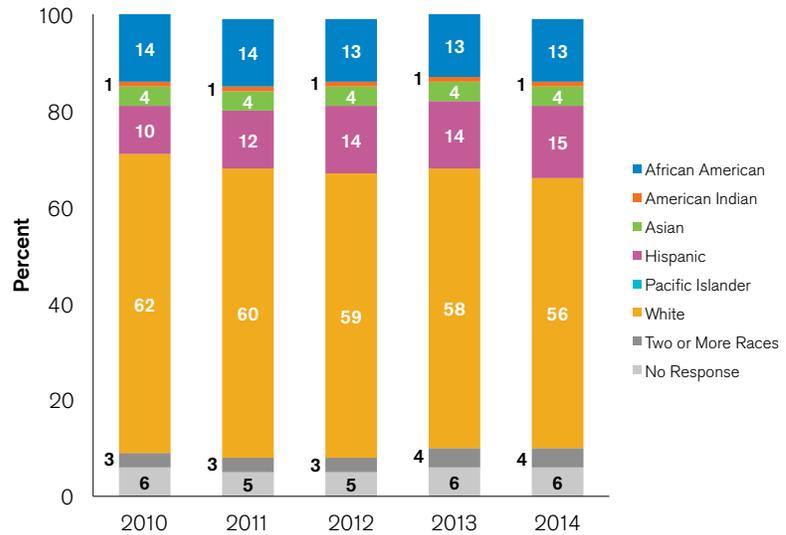


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## Participation and Opportunity

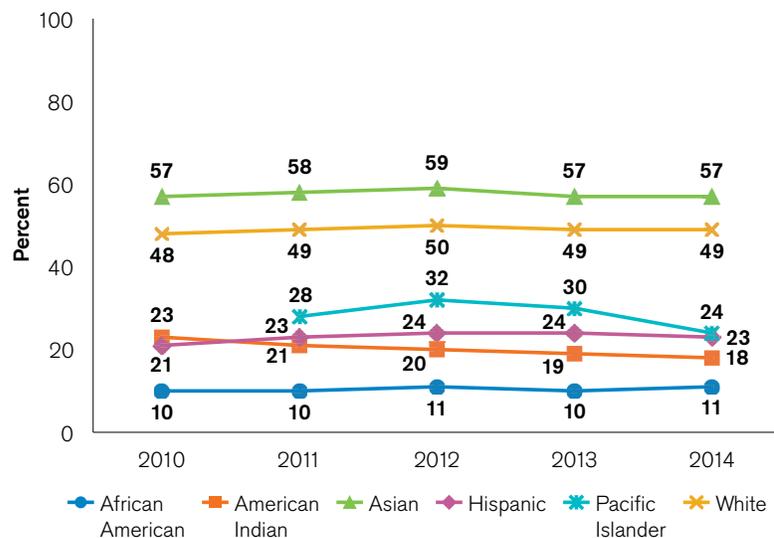
Over the past decade, ACT has experienced unprecedented growth in the number of students tested, as well as statewide partnerships in 13 states and in many districts across the country. As a result, the 2014 *Condition of College & Career Readiness* report provides a much deeper and more representative sample in comparison to a purely self-selected college-going population.

**Percent of 2010–2014 ACT-Tested High School Graduates by Race/Ethnicity\***



Note: Values less than 0.5% will not appear.

**Percent of 2010–2014 ACT-Tested High School Graduates Meeting Three or More Benchmarks by Race/Ethnicity\***

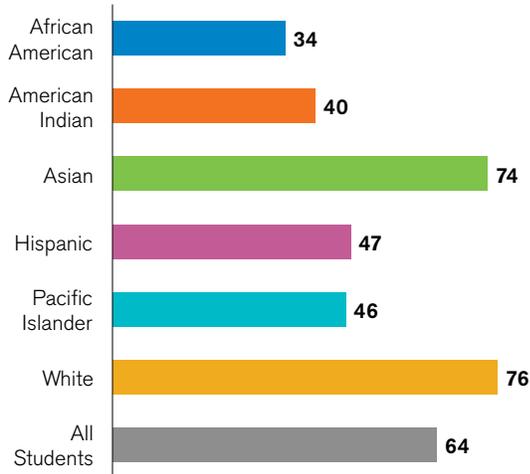


\* Race/ethnicity categories changed in 2011 to reflect updated US Department of Education reporting requirements.<sup>2</sup>

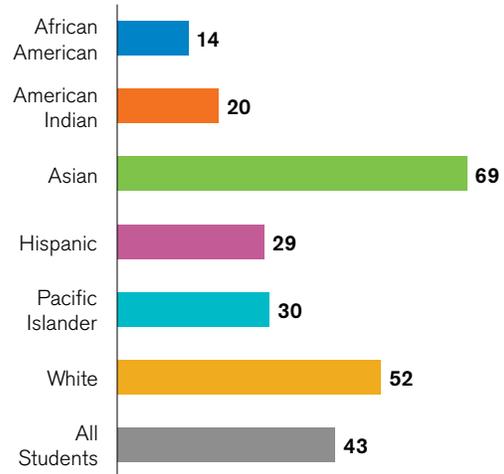
# Participation and Opportunity by Subject

Percent of 2014 ACT-Tested High School Graduates Meeting ACT College Readiness Benchmarks by Race/Ethnicity and Subject\*

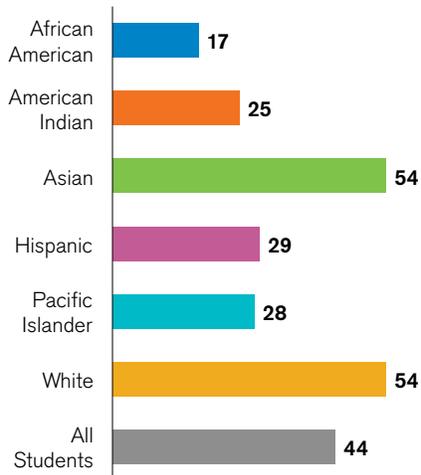
## English



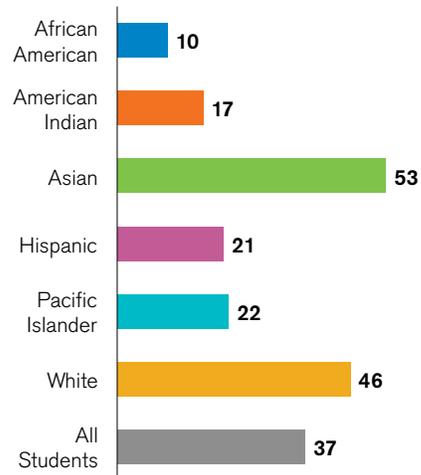
## Mathematics



## Reading



## Science



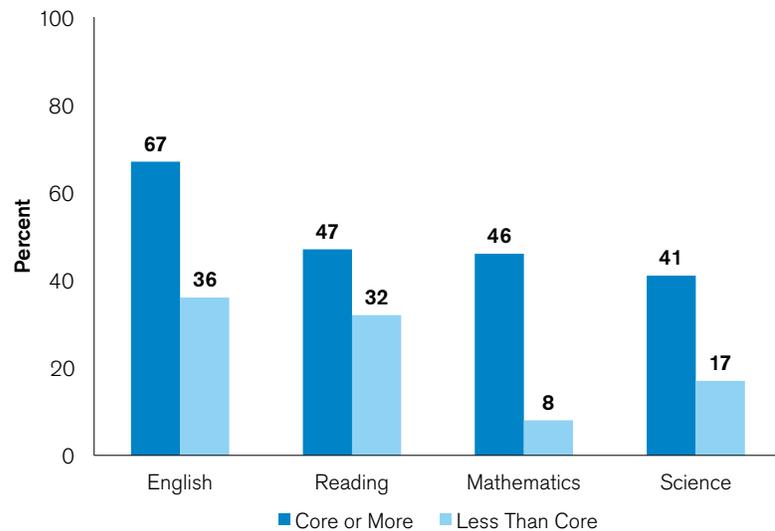
\* Race/ethnicity categories changed in 2011 to reflect updated US Department of Education reporting requirements.<sup>2</sup>

# National

## Course-Taking Patterns and Benchmark Performance

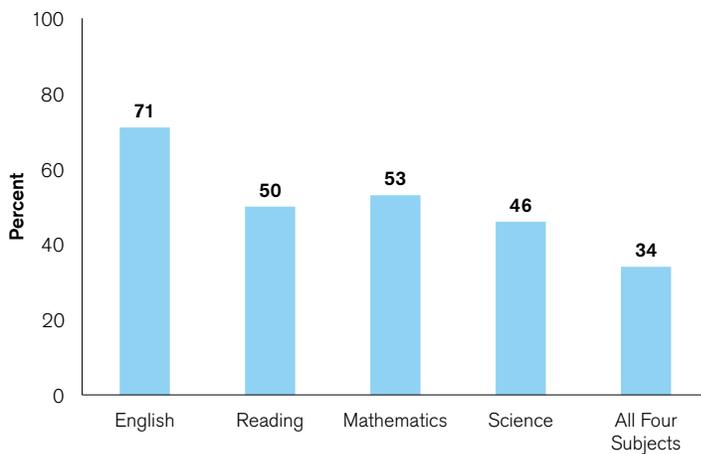
Within subjects, ACT has consistently found that students who take the recommended core curriculum are more likely to be ready for college or career than those who do not. A core curriculum is defined as four years of English and three years each of mathematics, social studies, and science.<sup>3</sup>

**Percent of 2014 ACT-Tested High School Graduates in Core or More vs. Less Than Core Courses Meeting ACT College Readiness Benchmarks by Subject**



## A First Look at STEM

**Percent of 2014 ACT-Tested High School Graduates with an Interest in STEM Meeting ACT College Readiness Benchmarks by Subject**

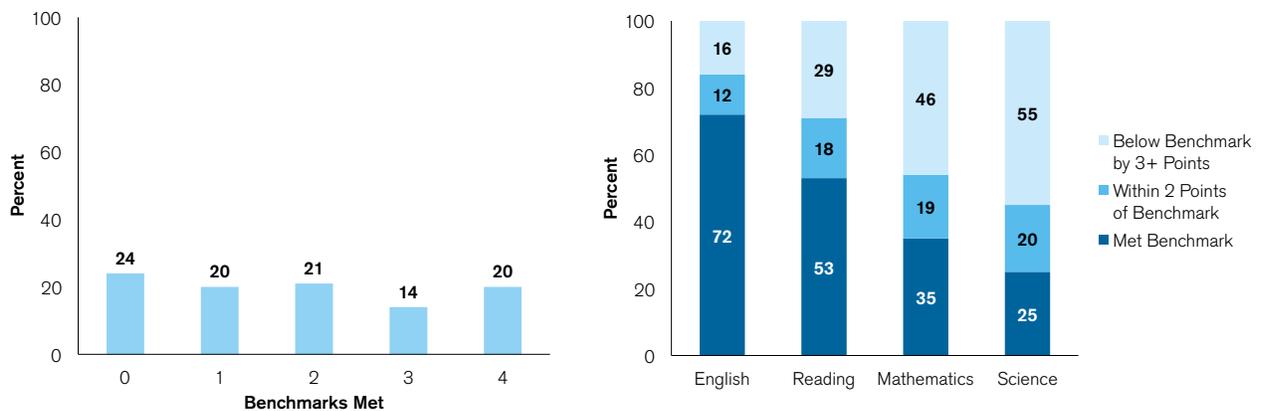


This chart describes ACT College Readiness Benchmark attainment for 2014 high school graduates nationwide who have an interest in STEM majors or occupations. Characteristics of students with an interest in STEM will be addressed in greater depth with the upcoming *Condition of STEM 2014* report to be released November 2014.

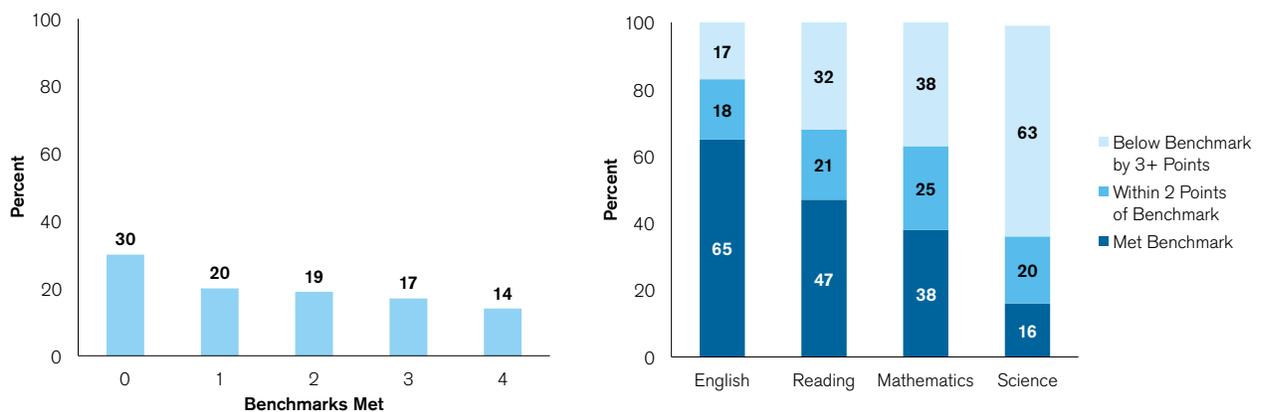
## Early Preparation

ACT research shows that younger students who take rigorous curricula are more prepared to graduate from high school ready for college or career. Moreover, our research (*The Forgotten Middle*, 2008) found that “the level of academic achievement that students attain by 8th grade has a larger impact on their college and career readiness by the time they graduate from high school than anything that happens academically in high school.”

**Percent of 2013–2014 ACT Plan®–Tested 10th Graders Meeting ACT College Readiness Benchmarks (N = 1,282,350)**



**Percent of 2013–2014 ACT Explore®–Tested 8th Graders Meeting ACT College Readiness Benchmarks (N = 1,011,462)**



# National

## ACT College Readiness Benchmark Attainment for Top Planned College Majors: 2014 Graduates

When students register for the ACT, they can select a college major—from a list of 294 majors—that they plan to pursue in college. Among recent ACT-tested high school graduates nationwide, about 80% selected a specific planned major, whereas about 20% indicated that they were undecided or did not select a major.

This table ranks the nation's top (most frequently selected) majors among 2014 graduates. The percentages of students meeting the ACT College Readiness Benchmarks are shown for each major. Across these planned majors, there are considerable differences in the percentage of students who are ready to succeed in college.

Major Name	N	English	Reading	Math	Science	All Four
<b>Undecided</b>	264,009	69	49	48	41	31
<b>No Major Indicated</b>	126,748	33	20	16	14	9
<b>Nursing, Registered (BS/RN)</b>	80,120	58	33	28	24	14
<b>Medicine (Pre-Medicine)</b>	67,679	84	65	67	59	48
<b>Business Administration and Management, General</b>	50,777	65	42	45	36	25
<b>Mechanical Engineering</b>	34,322	70	51	64	53	41
<b>Biology, General</b>	31,775	82	63	64	57	45
<b>Criminology</b>	29,919	51	32	26	23	13
<b>Law (Pre-Law)</b>	27,571	64	47	42	36	27
<b>Physical Therapy (Pre-Physical Therapy)</b>	25,410	70	44	45	38	25
<b>Accounting</b>	24,058	68	43	57	42	29
<b>Psychology, Clinical and Counseling</b>	23,052	73	50	38	33	23
<b>Engineering (Pre-Engineering), General</b>	21,812	78	59	72	62	50
<b>Computer Science and Programming</b>	21,021	79	61	66	59	46
<b>Athletic Training</b>	19,604	57	33	33	27	16
<b>Elementary Education</b>	19,279	69	43	37	30	19
<b>Pharmacy (Pre-Pharmacy)</b>	18,905	76	52	58	48	34
<b>Biochemistry and Biophysics</b>	17,802	84	67	72	63	52
<b>Psychology, General</b>	17,373	77	57	48	42	31
<b>Medical Assisting</b>	16,165	41	22	19	15	8
<b>Veterinary Medicine (Pre-Veterinarian)</b>	14,978	69	48	42	38	26
<b>Marketing Management and Research</b>	14,590	72	49	50	40	28
<b>Graphic Design</b>	14,476	61	39	32	28	17
<b>Aerospace/Aeronautical Engineering</b>	14,092	83	65	76	66	54
<b>Music, Performance</b>	13,026	65	44	37	32	23
<b>Health-Related Professions and Services, General</b>	12,762	69	45	45	37	25
<b>Music, General</b>	12,671	63	40	34	30	21
<b>Chemical Engineering</b>	12,555	88	71	84	75	63
<b>Computer Engineering</b>	12,447	70	51	63	52	40
<b>Civil Engineering</b>	12,264	77	54	71	56	42

Note: *Undecided* and/or *No Major Indicated* are included in the table, if applicable. The former refers to students who selected the option *Undecided* from the list of majors. The latter refers to students who did not respond to the question.

## ACT College Readiness Benchmark Attainment for the Top Planned College Majors with Good Fit: 2014 Graduates

Many students gravitate toward majors that align with their preferred activities and values. ACT research has shown that greater *interest-major fit* is related to important student outcomes such as persistence in a major or college. This table shows, for each planned major, the numbers and percentages of students displaying good interest-major fit<sup>4</sup>, as well as the percentages of students meeting the ACT College Readiness Benchmarks. Since only students who completed the ACT Interest Inventory during ACT registration are included here, this table shows results for a subset of the students in the prior table. These planned majors vary considerably in the percentage of students displaying good interest-major fit and meeting the ACT College Readiness Benchmarks. The results highlight the importance of examining multiple predictors of college success and affirm the value of a holistic view of college readiness.

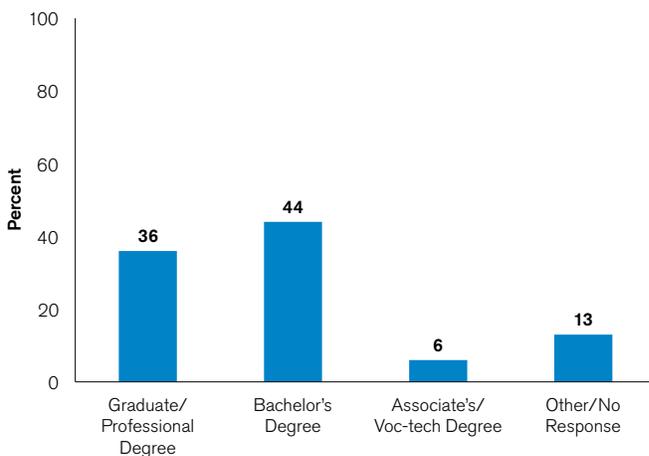
Major Name	N Fit	% Fit	English	Reading	Math	Science	All Four
<b>Undecided</b>			No profile available				
<b>No Major Indicated</b>			No profile available				
<b>Nursing, Registered (BS/RN)</b>	24,197	30	65	39	33	29	17
<b>Medicine (Pre-Medicine)</b>	30,401	45	87	69	71	63	51
<b>Business Administration and Management, General</b>	16,535	33	68	45	49	39	27
<b>Mechanical Engineering</b>	10,461	30	72	53	66	57	43
<b>Biology, General</b>	14,955	47	85	67	66	60	48
<b>Criminology</b>	3,882	13	61	41	29	26	16
<b>Law (Pre-Law)</b>	9,236	33	75	57	49	43	33
<b>Physical Therapy (Pre-Physical Therapy)</b>	6,618	26	77	50	52	44	29
<b>Accounting</b>	12,757	53	70	44	60	44	30
<b>Psychology, Clinical and Counseling</b>	3,856	17	83	62	44	43	31
<b>Engineering (Pre-Engineering), General</b>	6,428	29	78	58	72	63	49
<b>Computer Science and Programming</b>	5,598	27	80	63	68	63	49
<b>Athletic Training</b>	3,574	18	67	39	39	34	20
<b>Elementary Education</b>	5,240	27	74	47	38	31	20
<b>Pharmacy (Pre-Pharmacy)</b>	7,118	38	81	56	64	53	39
<b>Biochemistry and Biophysics</b>	9,026	51	86	70	74	66	55
<b>Psychology, General</b>	4,002	23	85	66	51	48	36
<b>Medical Assisting</b>	3,834	24	46	24	25	19	10
<b>Veterinary Medicine (Pre-Veterinarian)</b>	5,680	38	75	54	48	46	32
<b>Marketing Management and Research</b>	4,192	29	78	55	53	43	31
<b>Graphic Design</b>	6,362	44	66	44	33	30	19
<b>Aerospace/Aeronautical Engineering</b>	4,598	33	85	68	79	70	57
<b>Music, Performance</b>	5,363	41	70	47	36	33	23
<b>Health-Related Professions and Services, General</b>			No profile available				
<b>Music, General</b>	5,450	43	70	46	36	33	22
<b>Chemical Engineering</b>	5,047	40	91	76	88	80	68
<b>Computer Engineering</b>	3,187	26	75	57	69	60	47
<b>Civil Engineering</b>	3,582	29	75	53	71	57	41

Note: *Undecided* and/or *No Major Indicated* are included in the table, if applicable. The former refers to students who selected the option *Undecided* from the list of majors. The latter refers to students who did not respond to the question.

# National

## Other College and Career Readiness Factors

Percent of 2014 ACT-Tested High School Graduates by Educational Aspirations



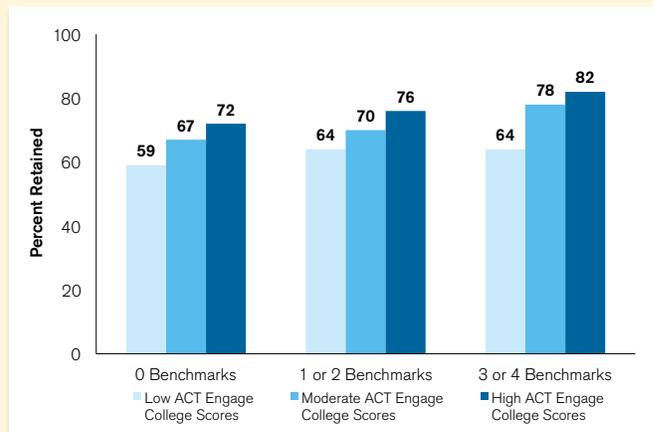
### *Aligning Student Behaviors, Planning, and Aspirations*

Most students aspire to a post-high school credential. To help them meet those aspirations, educational planning, monitoring, and interventions must be aligned to their aspirations, begin early, and continue throughout their educational careers.

There is good news in that 86% of 2014 ACT-tested graduates aspired to postsecondary education. Interestingly, 87% of the national 2013 ACT-tested graduating class aspired to enroll in postsecondary education, compared to 69% who actually did enroll. If we fully closed the aspirational gap, an additional 314,831 of the nation's 2013 ACT-tested graduates would have enrolled in postsecondary education.

## Academic Achievement, Behaviors, and College Retention

College Retention Rates by Number of ACT Benchmarks Met and ACT Engage® College Scores\*



Across all ACT College Readiness Benchmark attainment levels, students with higher ACT Engage College scores (based on the mean percentile scores of ACT Engage scales Academic Discipline, Commitment to College, and Social Connection) remain enrolled in a postsecondary institution after the first year of college at substantially higher rates than students with lower ACT Engage College scores.

\* Based on N = 13,697 ACT-tested graduates of 2011 and 2012 who also took the ACT Engage College assessment and enrolled in college. Students with a mean percentile score of less than 25 were classified as low, those with scores between 25 and 75 were classified as moderate, and those with scores greater than 75 were classified as high.

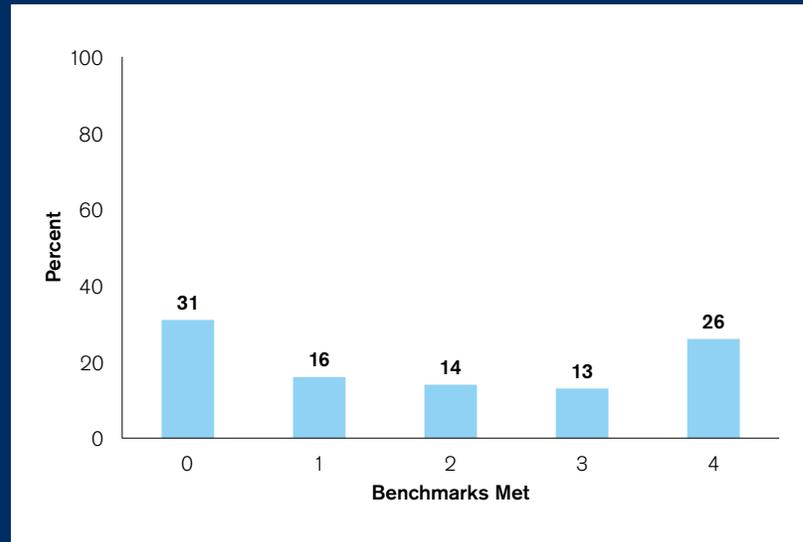
# Looking Back at the Class of 2013

## National

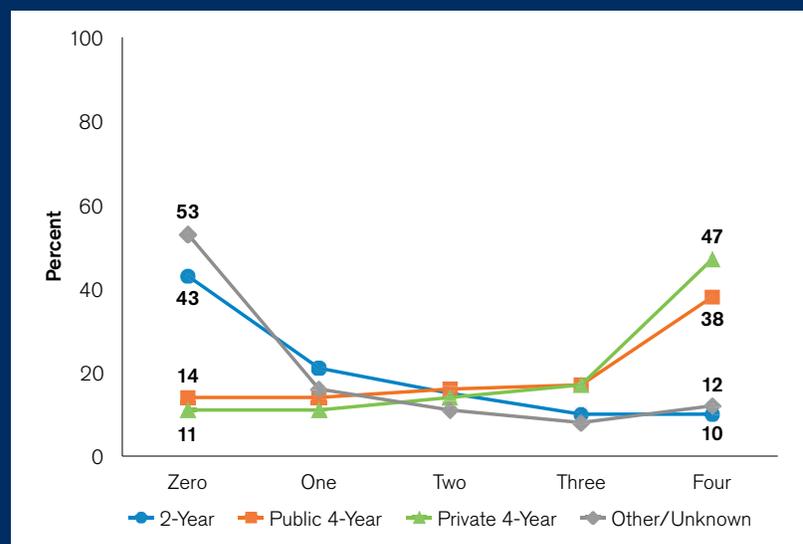
### *ACT College Readiness Benchmarks and Fall 2013 College Enrollment*

Academic achievement, as measured by ACT College Readiness Benchmark attainment, has a clear and distinctive relationship with the path taken by high school graduates. Those who were more academically ready were more likely to enroll in 4-year institutions. Graduates who enrolled in 2-year colleges or pursued other options after high school were more likely to have met fewer Benchmarks. For the sizable number of 2013 graduates who did not meet any Benchmarks, their post-high school opportunities appear to have been limited compared to their college-ready peers.

Percent of 2013 ACT-Tested High School Graduates by Number of ACT College Readiness Benchmarks Attained



Percent of 2013 ACT-Tested High School Graduates by Number of ACT College Readiness Benchmarks Attained and Fall 2013 College Enrollment Status



# National

## 2014 State Percent of High School Graduates Tested, Average Composite Score, and Percent Meeting Benchmarks by Subject

State	Percent of Graduates Tested*	Average Composite Score	Percent Meeting English Benchmark	Percent Meeting Reading Benchmark	Percent Meeting Math Benchmark	Percent Meeting Science Benchmark
Colorado	100	20.6	63	43	39	36
Illinois	100	20.7	62	41	41	35
Kentucky	100	19.9	59	37	31	29
Louisiana	100	19.2	56	32	27	24
Michigan	100	20.1	59	36	35	33
Mississippi	100	19.0	53	31	21	21
Montana	100	20.5	60	44	39	33
North Carolina	100	18.9	47	30	33	23
North Dakota	100	20.6	62	42	41	34
Tennessee	100	19.8	59	37	30	28
Utah	100	20.8	63	43	39	36
Wyoming	100	20.1	59	40	34	31
Arkansas	93	20.4	63	41	35	32
Hawaii	90	18.2	42	26	27	20
Nebraska	86	21.7	72	48	45	42
Florida	81	19.6	53	38	33	27
Alabama	80	20.6	65	43	31	31
South Dakota	78	21.9	72	51	52	46
Minnesota	76	22.9	77	56	61	53
Missouri	76	21.8	72	51	45	42
Kansas	75	22.0	72	51	50	44
Oklahoma	75	20.7	66	45	35	35
Wisconsin	73	22.2	75	51	54	49
Ohio	72	22.0	72	52	50	45
New Mexico	69	19.9	55	37	33	29
Iowa	68	22.0	75	52	48	47
West Virginia	65	20.6	68	45	31	32
South Carolina	58	20.4	61	41	39	33
Arizona	55	19.7	54	37	37	29
Georgia	53	20.8	64	44	38	34
Idaho	45	22.4	75	55	53	45
Indiana	40	21.9	70	51	52	42
Texas	40	20.9	60	42	47	36

## 2014 State Percent of High School Graduates Tested, Average Composite Score, and Percent Meeting Benchmarks by Subject

State	Percent of Graduates Tested*	Average Composite Score	Percent Meeting English Benchmark	Percent Meeting Reading Benchmark	Percent Meeting Math Benchmark	Percent Meeting Science Benchmark
Alaska	37	21.0	63	48	45	36
District of Columbia	37	21.6	61	47	47	41
Nevada	36	21.2	65	47	46	37
Oregon	36	21.4	67	49	47	40
California	29	22.3	71	51	57	43
Connecticut	29	24.2	86	65	69	59
Vermont	29	23.2	78	58	60	52
Virginia	28	22.8	76	58	57	49
New York	27	23.4	79	59	67	55
New Jersey	25	23.1	77	57	64	50
Massachusetts	23	24.3	85	65	72	58
Maryland	22	22.6	73	54	55	47
Washington	22	23.0	74	58	62	52
New Hampshire	20	24.2	86	66	69	59
Pennsylvania	19	22.7	75	55	59	49
Delaware	18	23.2	77	61	60	52
Rhode Island	16	22.9	77	60	59	48
Maine	9	23.6	84	61	65	53
<b>National</b>	<b>57</b>	<b>21.0</b>	<b>64</b>	<b>44</b>	<b>43</b>	<b>37</b>

\* Totals for graduating seniors were obtained from *Knocking at the College Door: Projections of High School Graduates*, 8th edition. © December 2012 by the Western Interstate Commission for Higher Education.

# Policies and Practices

## How to Increase Readiness

Approximately 26% of all 2014 ACT-tested high school graduates met all four of the ACT College Readiness Benchmarks indicating academic readiness for credit-bearing first-year college courses in English Composition, College Algebra, Biology, and the social sciences. At the same time, 16% of all 2014 ACT-tested high school graduates met only one Benchmark, and 31% met none. Based on decades of ACT research, the following recommendations include steps that states, districts, schools, and classrooms can take to increase student readiness for college-level work.

### State Policy Recommendations

**Advance college and career readiness through a renewed focus on teaching and learning.** With the majority of states and the District of Columbia having adopted more rigorous college and career readiness standards—and assessments to measure student progress toward those standards—it is more important than ever for state and local systems to align other educational elements to these standards. These elements include curriculum alignment to standards; experiential learning opportunities; and teacher professional development, especially as it relates to integrating the standards into current teaching practices and increasing assessment literacy. Research shows that systemic alignment of key policies and school activities empowers educators to support students in making notable gains in student achievement.

**Set clear performance standards to evaluate college and career readiness.** States must define performance standards so that everyone knows “how good is good enough” for students to have a reasonable chance of success at college or on the job. ACT defines college readiness in English, reading, math, and science using decades of student performance data. For each area, students who are considered college ready have a 50% chance of earning a B or higher or about a 75% chance of earning a C or higher in the corresponding first-year English Composition, introductory social science, College Algebra, or Biology course. Longitudinal, real-world data and research on what constitutes student success are now available to every state and district, as are standards and benchmarks against which the performance of students and schools can be measured and state progress noted.

**Implement a high-quality student assessment system.** As states adopt and implement new high-quality assessment systems, they should ensure that those systems measure and provide timely and actionable information about student performance aligned to college and career readiness. High-quality assessments must:

- Monitor growth over a student's educational experience, starting in elementary school and through high school, so

that educators can make timely instructional decisions and interventions based on reliable information.

- Be aligned, linked, and longitudinal in nature to be an effective tool for students, teachers, administrators, and parents in monitoring student progress.
- Be mindful of and incorporate the unique accessibility needs of English language learners and students with disabilities, and the tests must be constructed in deep consultation with experts on these populations.
- Vary according to the type of standards that need to be measured. These multiple measures can be used to offer more comprehensive evaluations of student achievement, from multiple-choice and constructed-response assessments to performance tasks and project-based learning.
- Be offered through multiple platforms. While computer-based testing is highly applicable to formative assessments that can be conducted on an on-demand basis, paper-and-pencil testing may be a reality for states and districts with less technological capacity. Until computer and broadband access for such large groups of students are sufficiently widespread in schools, both platforms must be available.
- Offer multiple stakeholders—especially teachers—ongoing, real-time, interactive reporting and access to assessment results and other related data.

These principles are consistent with the goals of other principles for high-quality college and career readiness assessments set forth by experts in the field.<sup>5</sup>

**Support programs targeted at developing behaviors that aid students' academic success.** Monitoring students' academic performance is critical, but certain academically related behaviors also contribute to student persistence and success. If students are to be successful in meeting a core set of academic standards, they need to be sufficiently motivated to persist at their work. The behavioral habits that contribute most directly to student postsecondary success include motivation, social engagement, and self-regulation.<sup>6</sup> Measuring these and other academically related factors is possible, and doing so can assess risk at important points in students' academic trajectories and identify areas of need and support.<sup>7</sup> Cultivating behavioral habits that contribute to postsecondary and workforce achievement can have a noticeable impact on students' achievement and persistence levels.

**Provide all students with access to a rigorous high school core curriculum.** While in recent years, most states have increased course requirements for high school graduation, too often those requirements have not specified the particular courses that prepare students for postsecondary success. In the absence of such specific and

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rigorous high school graduation requirements, too many students are not taking either the right number or the right kinds of courses they need to be ready for college and career. All states, therefore, should specify the number and kinds of courses that students need to take to graduate academically ready for life after high school. At minimum, ACT recommends the following:

- Four years of English
- Three years of mathematics, including rigorous courses in Algebra I, Geometry, and Algebra II
- Three years of science, including rigorous courses in Biology, Chemistry, and Physics
- Three years of social studies

**Invest in early childhood education programs so that more children are ready to learn.** Improving college and career readiness for all students begins as early as kindergarten—where gaps between low-income students and their more advantaged peers already exist.<sup>8</sup> Large numbers of underserved students enter kindergarten behind academically in early reading and mathematics skills, oral language development, vocabulary, and general knowledge. Gaps also exist in the development of academic and social behaviors such as listening, following instructions, and resolving conflicts. States should not only continue to invest in, but also expand access to, high-quality, research-based early learning opportunities for *all* students from prekindergarten to third grade to address learning gaps well before eighth grade, by which time these gaps become much more difficult to reverse.

**Continue to implement monitoring and early warning systems that help educators identify and intervene with at-risk students.** An effective monitoring system should provide an evolving picture of students over time and identify their unique learning needs at various points along their educational careers. Adoption of such systems in states where they do not yet exist—as well as expansion of system capabilities in states where they currently exist—will support earlier and more effective interventions by providing teachers with information to implement the necessary interventions to maximize student potential. Teachers, who have been consistently identified as the most important school-based factor in student achievement, should be equipped with as much relevant data as possible to inform and supplement their efforts.<sup>9</sup> The data should help to identify students in need of intervention and model student growth toward college and career readiness.

**Continue development of thoughtful and fair teacher evaluation systems that include multiple measures of performance—including student growth data.** To help ensure that teachers and administrators have access to relevant feedback about their effectiveness at preparing all students for college and career, it is critical to offer continued support for developing and implementing robust teacher evaluation systems that include multiple measures of performance. Such development and implementation must proceed thoughtfully and be accompanied by education and communication about the appropriate use of student growth data in these systems.

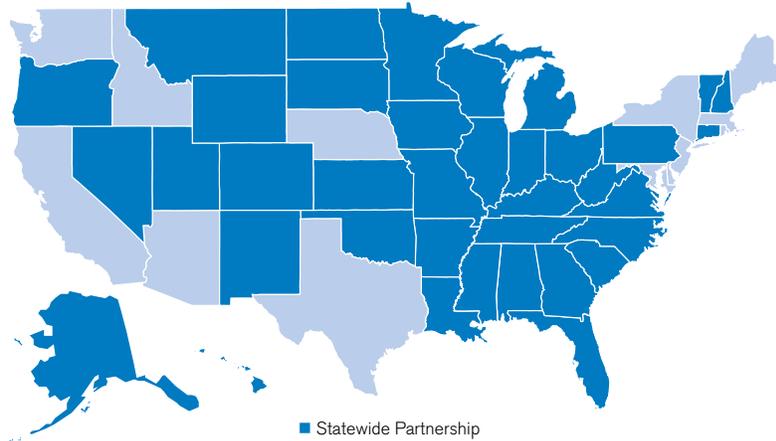
**Increase support for the development of STEM-related courses to meet the coming demand for a larger STEM workforce.** Education in science, technology, engineering, and mathematics (STEM) is vital to the ability of the United States to maintain its position of global leadership and economic competitiveness. With more than 8.6 million STEM-related jobs anticipated by the year 2018, preparing and encouraging students to pursue STEM majors and careers becomes even more important. To identify new programs that will better attract students to and retain them in STEM-related careers, states should seek opportunities to collaborate with multiple entities, including business; national workforce and job readiness groups; local chambers of commerce; and universities, community colleges, and technical schools.

**Implement policies for data-driven decision making.** Teachers must have access to high-quality, actionable data that can be used to improve instruction. Without such data, opinion can overly influence key instructional decisions. To address this challenge, states have been hard at work developing longitudinal P–16 data systems. This work should continue, but more must be done. To ensure that students are prepared for the 21st century, states must have systems that allow schools and districts to closely monitor student performance at every stage of the learning pipeline, from preschool through college. Policies governing teacher and administrator preparation and professional development must include an emphasis on developing skills to use data appropriately to improve the practices of teaching and learning for all students in the pipeline.

# Resources

## Statewide Partnerships in College and Career Readiness

States that incorporate ACT's college and career readiness solutions as part of their statewide assessments provide greater access to higher education and increase the likelihood of student success in postsecondary education. Educators also have the ability to establish a longitudinal plan using ACT's assessments, which provide high schools, districts, and states with unique student-level data that can be used for effective student intervention plans.



State administration of ACT's programs and services:

- Increases opportunities for minority and middle- to low-income students.
- Promotes student educational and career planning.
- Reduces the need for remediation.
- Correlates with increases in college enrollment, persistence, and student success.
- Aligns with state standards.

<b>ACT<sup>®</sup> Aspire<sup>™</sup></b>	<b>ACT<sup>®</sup> Explore<sup>™</sup></b>	<b>ACT<sup>®</sup> Plan<sup>™</sup></b>	<b>The ACT<sup>®</sup></b>	<b>ACT<sup>®</sup> QualityCore<sup>™</sup></b>	<b>ACT<sup>®</sup> WorkKeys<sup>™</sup></b>		<b>ACT National Career Readiness Certificate<sup>™</sup></b>
<b>3rd- through 8th-grade students</b>	<b>8th- and 9th-grade students</b>	<b>10th-grade students</b>	<b>11th- and 12th-grade students</b>	<b>8th- through 12th-grade students</b>	<b>11th- and 12th-grade students</b>		
Alabama	Alabama	Alabama	Alabama	Alabama	Alaska	Alabama	New Mexico
	Arkansas	Arkansas	Arkansas*	Kentucky	Illinois	Alaska	North Carolina
	Hawaii	Florida	Colorado		Hawaii	Arkansas	North Dakota
	Illinois	Hawaii	Hawaii		Michigan	Colorado	Ohio
	Kentucky	Illinois	Illinois		North Carolina	Connecticut	Oklahoma
	Louisiana	Kentucky	Kentucky		Dakota	Florida	Oregon
	Michigan	Louisiana	Louisiana		Wyoming	Georgia	Pennsylvania
	Minnesota	Michigan	Michigan			Indiana	South Carolina
	North Carolina	Minnesota	Minnesota*			Iowa	Tennessee
	Oklahoma	New Mexico	Mississippi*			Kansas	Tennessee
	South Carolina	North Carolina	Missouri*			Kentucky	Vermont
	Tennessee	South Carolina	Montana			Louisiana	Virginia
	Utah	Oklahoma	Nevada*			Michigan	West Virginia
	West Virginia	Tennessee	North Carolina			Minnesota	Wisconsin
	Wyoming	Utah	North Dakota			Mississippi	Wyoming
		West Virginia	Tennessee			Missouri	
		Wyoming	Utah			Montana	
			Wisconsin*			New Hampshire	
			Wyoming				

\* Indicates a state offering statewide testing in the 2014–15 academic year.

# ACT Research

The continued increase of test takers enhances the breadth and depth of the data pool, providing a comprehensive picture of the current college readiness levels of the graduating class as well as offering a glimpse of the emerging national educational pipeline. It also allows us to review various aspects of the ACT-tested graduating class, including the following reports:

## Releasing in the 2014–2015 Academic Year

- *The Condition of STEM 2014*
- *The Condition of College & Career Readiness—African American Students*
- *The Condition of College & Career Readiness—American Indian Students*
- *The Condition of College & Career Readiness—Asian Students*
- *The Condition of College & Career Readiness—Hispanic Students*

- *The Condition of College & Career Readiness—Pacific Islander Students*
- *The Condition of College & Career Readiness—First-Generation Students*
- *The Condition of College & Career Readiness—Students from Low-Income Families*

## Other ACT Research Reports

### College Choice Report (for the graduating class of 2012)

- *Part 1: Preferences and Prospects*—November 2012
- *Part 2: Enrollment Patterns*—July 2013
- *Part 3: Persistence and Transfer*—April 2014

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- *Part 1: Preferences and Prospects*—November 2013
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- *Part 3: Persistence and Transfer*—April 2015

To be notified of exact release dates, please subscribe here:

[www.act.org/research/subscribe.html](http://www.act.org/research/subscribe.html).

## How Does ACT Determine if Students Are College Ready?

The ACT College Readiness Benchmarks are scores on the ACT subject area tests that represent the level of achievement required for students to have a 50% chance of obtaining a B or higher or about a 75% chance of obtaining a C or higher in corresponding credit-bearing first-year college courses. Based on a nationally stratified sample, the Benchmarks are median course placement values for these institutions and represent a typical set of expectations. ACT College Readiness Benchmarks were revised for 2013 graduating class reporting. The ACT College Readiness Benchmarks are:

College Course	Subject Area Test	Original ACT College Readiness Benchmark	Revised ACT College Readiness Benchmark
English Composition	English	18	18
Social Sciences	Reading	21	22
College Algebra	Mathematics	22	22
Biology	Science	24	23

## Notes

1. The data presented herein are based on the *ACT Profile Report—State: Graduating Class 2014* for each respective state, accessible at [www.act.org/readiness/2014](http://www.act.org/readiness/2014). With the exception of the top graph on page 6, data related to students who did not provide information or who responded "Other" to questions about gender, race/ethnicity, high school curriculum, etc., are not presented explicitly.
  2. The race/ethnicity categories changed in 2011 to reflect updated US Department of Education reporting requirements; trends to previous reports may not be available for all race/ethnicity categories.
  3. Data reflect subject-specific curriculum. For example, English "Core or More" results pertain to students who took at least four years of English, regardless of courses taken in other subject areas.
  4. The interest-major fit score measures the strength of the relationship between the student's profile of ACT Interest Inventory scores and the profile of students' interests in the major shown. Interest profiles for majors are based on a national sample of undergraduate students with a declared major and a GPA of at least 2.0. Major was determined in the third year for students in 4-year colleges and in the second year for students in 2-year colleges. Interest-major fit scores range from 0–99, with values of 80 and higher indicating good fit.
  5. See, for example, Council of Chief State School Officers, *Transition to High-Quality, College- and Career-Ready Assessments: Principles to Guide State Leadership and Federal Requirements* (Washington, DC: Council of Chief State School Officers, May 23, 2013), [http://www.ccsso.org/Documents/2013/CCSSO\\_State\\_Principles\\_on\\_Assessment\\_Transition\\_5-23-13.pdf](http://www.ccsso.org/Documents/2013/CCSSO_State_Principles_on_Assessment_Transition_5-23-13.pdf); and Linda Darling-Hammond et al., *Criteria for High-Quality Assessment* (Stanford, CA: Stanford Center for Opportunity Policy in Education, June 2013), [https://edpolicy.stanford.edu/sites/default/files/publications/criteria-higher-quality-assessment\\_2.pdf](https://edpolicy.stanford.edu/sites/default/files/publications/criteria-higher-quality-assessment_2.pdf).
  6. ACT, *Enhancing College and Career Readiness and Success: The Role of Academic Behaviors* (Iowa City, IA: ACT), [http://www.act.org/engage/pdf/ENGAGE\\_Issue\\_Brief.pdf](http://www.act.org/engage/pdf/ENGAGE_Issue_Brief.pdf).
  7. ACT, *Importance of Student Self-Regulation* (Iowa City, IA: ACT, January 2013), <http://www.act.org/research/researchers/briefs/pdf/2013-3.pdf>.
  8. Chrys Dougherty, *College and Career Readiness: The Importance of Early Learning Success* (Iowa City, IA: ACT, February 2013), <http://www.act.org/research/policymakers/pdf/ImportanceofEarlyLearning.pdf>.
- Daniel F. McCaffrey, J.R. Lockwood, Daniel M. Koretz, and Laura S. Hamilton, *Evaluating Value-Added Models for Teacher Accountability* (Santa Monica, CA: RAND Corporation, 2003), [http://www.rand.org/content/dam/rand/pubs/monographs/2004/RAND\\_MG158.pdf](http://www.rand.org/content/dam/rand/pubs/monographs/2004/RAND_MG158.pdf).

ACT is an independent, nonprofit organization that provides assessment, research, information, and program management services in the broad areas of education and workforce development. Each year, we serve millions of people in high schools, colleges, professional associations, businesses, and government agencies, nationally and internationally. Though designed to meet a wide array of needs, all ACT programs and services have one guiding purpose—helping people achieve education and workplace success.

A copy of this report can be found at  
**[www.act.org/readiness/2014](http://www.act.org/readiness/2014)**

